



April 20, 2012

Dear Potential Supporter:

I am writing to acknowledge the extraordinary work of The Atlanta Apartment Association as they organize and conduct their annual **Food-A-Thon** and **Can Can Ball** that benefits the Atlanta Community Food Bank. Your donation will make a tremendous difference in this worthy effort in 2012.

Last year, the Food Bank distributed over 30 million pounds of food and grocery products to more than 700 partner agencies with hunger relief programs. The need for food assistance continues to grow. Fiscal Year-To-Date, the Food Bank has distributed 7% more food to its partner agencies than it did in the prior year.

The annual **Food-A-Thon** involves hundreds of Atlanta's apartment communities, and is believed to be the largest food drive campaign in the U.S. The **Can Can Ball** also raises significant funds, 100% of which are used to put food on the table of our hungry neighbors. Last year, the Atlanta Apartment Association raised enough food and funds to provide more than 3.4 million meals for hungry families, seniors and individuals in Metro Atlanta and North Georgia.

An investment in the Atlanta Community Food Bank brings great returns. Every dollar donated currently provides \$8.47 worth of grocery products back to the community, so any financial donation will have a dramatically increased impact on those in need.

Your support of this worthy effort will be greatly appreciated. Remember, all donations are tax-exempt.

Sincerely,

Bill Bolling
Executive Director

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